

PEOPLE STRATEGY YEAR IN REVIEW

CHOICE NEIGHBORHOOD INITIATIVE

2019



RIVERVIEW & BRIGHTWATERS APARTMENTS



USI | URBAN STRATEGIES, INC.

Families at the Center of Results

LETTER FROM THE SENIOR PROJECT MANAGER

tahira taqi

My friends, thank you for making 2019 a remarkable year for the people work with Urban Strategies, as part of the Choice Neighborhood project. This year marked the first full year of service in the Tulsa Eugene Field community. Our dedicated team has done an incredible job at developing relationships with residents while our partnerships and collaborations with organizations has strengthened

outreach and educational services for our residents. It has been an honor and joy to work with each of you, and I am so appreciative for the innovative ideas and solutions we have started to develop and implement. I am so excited to see how we can help and serve our residents in 2020. A deep and heartfelt thank you for your partnership.

Thank you! Tahira Taqi



LETTER FROM THE REGIONAL VICE PRESIDENT

alecia leonard

2019 is in the books and what a year it has been! While measurable progress has been made on several of the People Strategy results, if I had to sum up the all that has been accomplished this past year in one word, it would be relationships. Authentic and trusting relationships with the residents through case management, and collaborative, results-oriented relationships with partners and stakeholders are foundational elements for our families to achieve their individual and collective community goals.

I am so grateful to work with a team of dedicated, courageous and talented professionals who bring their best to the work of advancing equitable results for families each day. I look forward to continuing to collaborate and innovate with each of you to ensure these families have every opportunity to thrive. Thank you for your ongoing partnership and commitment to these Choice Neighborhoods target families.

Sincerely, Alecia Leonard

**MISSION: ALL
CHILDREN AND
FAMILIES WILL BE
STABLE AND THRIVING**



2019: A TIMELINE

January

- Relocation Meetings started

February

- Valentine's Day Party
- Empowering Parents workshop

March

- Celebrating the Journey at Eugene Field and Webster
- Empowering Parents workshop
- Mobile Eatery onsite

April

- Phase I Relocation Started
- Spring Cookout
- Empowering Parents workshop
- Mobile Eatery onsite

May

- Discovery Lab onsite
- Empowering Parents workshop
- CAP Enrollment onsite
- Mobile Eatery onsite

June

- Resident Cookout

July

- Free shuttle to Gathering Place
- Community Water Balloon Fight
- Phase I Relocation Completed

August

- Community Health Fair
- Free shuttle to Gathering Place
- Mobile Eatery on site

September

- Mobile Eatery on site
- Free fresh produce market

October

- JobsFirst program launched
- Fresh Produce Market (352 HHs)
- Family Movie Night
- Caring Van free flu shots
- Halloween Carnival

November

- Thanksgiving resident meeting

December

- Demolition started on Phase I
- CAP Tulsa enrollment onsite for 2020-2021 school year

**Every Month - Food Bank at Riverview on Fridays and Monthly Resident Meetings*



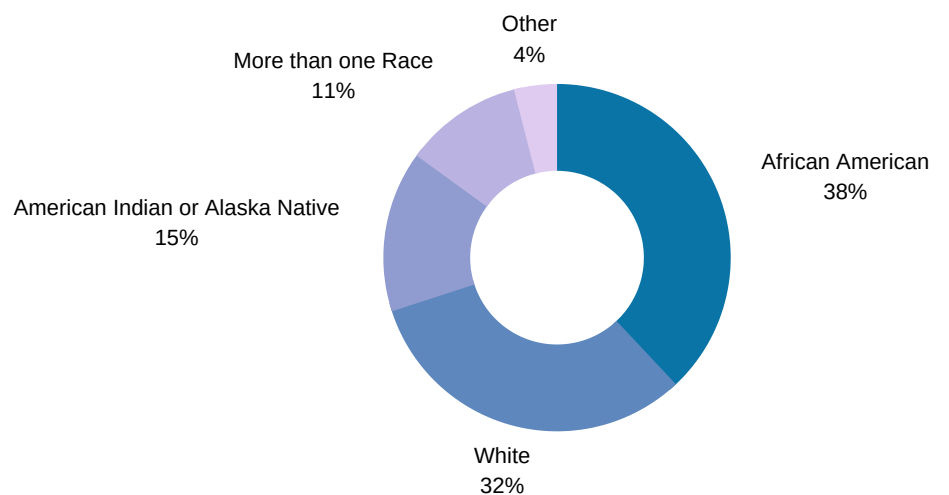
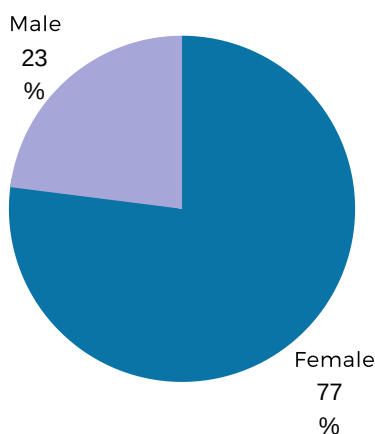
OUR RESIDENTS



813 residents (320 households) in case management

- 382 adults, 18+ years old
- 8 adults, 65+ years old
- 431 children, 0-18 years old

8.4% of residents are Hispanic/Latino



2019 ACCORDING TO THE DATA

This data is pulled from LEARN assessment information as of Dec. 31, 2019.



HEALTH & WELLNESS

- **48.4% of assessed adults have chronic health condition**
 - Highest are depression, high blood pressure, asthma, arthritis, overweight
- Resident Reported Stress Levels
 - 27.2% report very low to no stress
 - 46.3% reported being somewhat stressed
 - **26.5% report high or severely stressed** (*down from 28% in Feb. 2019*)
- **61.9% of assessed adults report having health insurance**, whereas 91% of resident children have health insurance
 - 54.3% of adults have primary care physician or regular clinic (*up from 51% in Feb. 2019*)
 - 83.33% of resident children (from birth to K entry) have place of healthcare where they usually go
 - 63.4% of adults have seen a doctor within past 12 months
 - 28.1% of adults have received dental care in last 12 months

EDUCATION

- **61.4% of 3-5 year olds are enrolled in early learning programs** (*up from 53% in 2018*)
- **47% of resident youth are involved in positive youth development activities** in out-of-school-time programming, such as after-school program, sports/rec program, academic support/tutoring
- Nearly **68% of parents report reading to children 0-7 years old** at least three times per week (*up from 64% in 2018*)
- 89% of parents feel like they have a good relationship with their child's teacher



Highest Level of Adult Education

- Some High School or Less - 26.5%
- HS Diploma or GED - 45.5% (*up from 33% in Oct. 2017*)
- Some College - 20.9%
- Associate's or Higher - 5.9%



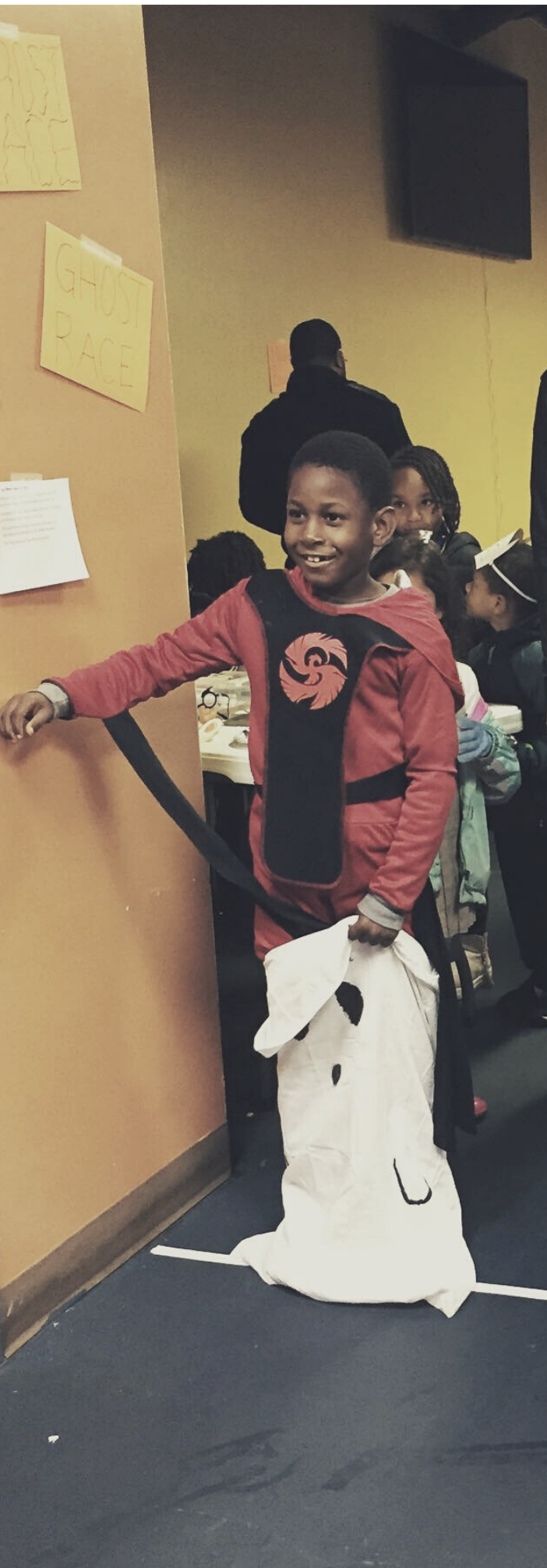
ECONOMIC MOBILITY

- **Average annual household income: \$11,091** [average annual earned household income is \$14,710]
- **Unemployment rate - 66.9%** (*down from 80% unemployment rate in Aug. 2018*)
 - Unable to work due to health restrictions, disability, training-related barriers (transportation, reliable childcare, care for family member)
- For 85 working residents (18-64), **62.4% have worked for past 6 months**
- 15.79% (27) unemployed adults enrolled in job training or other workforce development
- **67% of adults do not have a car** in good working condition

BASIC NEEDS/HOUSING STABILITY

- **34.9% of households state they do not have sufficient income to support basic needs** (*down from 48.1% in Feb. 2019*)
 - Biggest needs are food, clothing, cleaning products, deodorant, laundry detergent, soap, toilet paper, toothpaste and toothbrush
- TANF - 3.4% of households receive
- SSI - 12.7% of households receive
- SSDI - 10.5% of households receive
- Food stamps - 81.1% of households receive
- WIC - 21.7% of households receive





NETWORK OF PARTNERS

HOUSING STABILITY

Housing Authority of the City of Tulsa
City of Tulsa
Tulsa County Sheriff's Department
Tulsa Police Department
Community Service Council
Simmons Bank

ECONOMIC MOBILITY

Tulsa Community WorkAdvance
Workforce Tulsa
Tulsa Community College
Goodwill Industries of Tulsa
Tulsa Tech
CEO Works
Schusterman Family Foundation
George Kaiser Family Foundation

HEALTH & WELLNESS

OSU Clinic
Community Health Connection
Mental Health Association Oklahoma
Global Gardens
YMCA
Domestic Violence Intervention Services
Morton Health Services
Tulsa Health Department
Parent Child Center
Take Control Initiative
Family & Children's Services
LIFE Senior Services
Dayspring Community Services
The Gathering Place

EDUCATION

Tulsa Public Schools
CAP Tulsa
City Year
Children's Museum of Tulsa
Communities in Schools
Tulsa City County Library
IMPACT Tulsa
FabLab Tulsa
The Pencil Box
New Hope Oklahoma
Tristesse Grief Center
Sprouts Child Development
Opportunity Project